



## **Charity Partner Application**

*Due January 15, 2023.*

### **Overview of the vinNEBRASKA Foundation**

Founded in 1989, the vinNEBRASKA Foundation has leveraged our contacts in the wine industry to help raise more than seven million dollars for local charities. Last year, the event was the most successful it has ever been, grossing more than \$430,000 in two nights. Our board is made up of passionate philanthropists and wine enthusiasts who are eager to support great Nebraska charities. We are currently accepting applications for our next charity partner. That partner will begin on-boarding at the 2023 event, will attend our meetings with our current partner in preparation for the 2024 event, and will then transition to being our charity partner from 2025 through 2027. The application is below. Please submit the application online, and contact us at [committee@vinnebraska.com](mailto:committee@vinnebraska.com) with questions. Thank you.

### **What vinNEBRASKA Provides**

If your charity is selected to become the vinNEBRASKA Foundation's partner charity, the following will be provided:

- All requisite knowledge of wine and the wine industry, including the contacts that make our event possible, are provided. The partner charity needs no knowledge of wine to be successful.
- Logistical support, preparations, and organization for the event.
- Our share of elbow grease.
- vinNEBRASKA Board members will purchase tickets to both nights of the event (at cost).
- Thirty plus years of institutional memory and industry knowledge.
- Money. Successful partners gross between \$180K and \$430K per event, depending primarily on their level of output, promotion, connections, etc.

### **Expectation of our Charity Partner**

If your charity is selected as the vinNEBRASKA Foundation's partner, the following will be required:

- You agree to a four-year commitment to the event, one "on deck" and three as the recipient
- You agree to attend vinNEBRASKA's meetings, which occur with varying levels of frequency depending on proximity to the event, averaging once every-other week
- You agree to sign all contracts and provide all down payments with the partner hotel
- You agree to devote one full-time employee or the equivalent in part-time staff to the event.
- You agree to staff the event fully with volunteers

- You agree to sell tickets and tables, find sponsors, and bring in supporters of your charity who will support you through attendance, live, and silent auctions.
- You agree to share your mailing list, both physical and email, with the vinNEBRASKA Foundation
- You agree to defer to the vinNEBRASKA Foundation on final decisions concerning the event (e.g. the charity partner does not have the ability to change the menu from steak to pasta or the venue from the previous location to any other to try to save money).
- The charity partner will, upon being selected, sign an MOU agreeing to these terms

## **Application**

*Instructions: Please answer each of the questions below. Incomplete applications will not be accepted.*

Charity name:

Charity address:

Charity web page:

Charity social media handles:

Contact number:

Contact email:

In one sentence, what does your charity do, who do you serve, and why is your work important?

Now answer the question in as many sentences as you need.

Why is your charity interested in becoming the vinNEBRASKA Foundation's charity partner?

To your knowledge, is there any reason why your charity is not suited to partner with the vinNEBRASKA Foundation?

What is the greatest strength of your organization?

Do you have 501(c)3 status?

What does your leadership structure look like (e.g. we have an executive director who answers to a board of directors).

How many full-time employees does your charity have?

How many part-time employees does your charity have?

How many board members does your charity have?

Does your charity have a guild or other formalized volunteer group?

If you answered yes, how many people are part of it?

How many volunteers does your charity have in total?

What is your charity's annual operating budget?

What is your Executive Director/CEO's salary?

What percentage of your annual budget goes to operating expenses?

What are your three largest fundraisers annually, when are they held, and how much money does each one gross on average?

How many people are on your mailing list?

Please provide the names of any employees or board members who have attended vinNEBRASKA in the past.